



Internet Interaction Manager

Run your entire organization from the Internet

Integrated Automated Notification System

Use PortalProdigy's versatile membership capabilities to offer, promote, sign-up, and manage everything from associations, trade groups, book clubs, customer groups, employees, subscriptions and committees to service contracts. PortalProdigy's membership capabilities can also be used for non-traditional purposes. E.g. you can create a membership type for setting up new employees allowing you to conveniently store employment information and automate assignment of Website access rights. You can even use the membership type to provide an online employment application; create different membership types for different job types.

PortalProdigy's membership feature provides a convenient and efficient method of granting special privileges (benefits) to any group including individuals and organizations. Privileges can include access to specific website features, website content, events, services, discounts, non-website resources, etc. Use memberships whenever you want to perform any of the following: control duration of privileges, charge fees for privileges, control access to privileges, require submittal of application, require terms acceptance, require application approval, automatically provide Website access rights to privileges, or automatically expire privileges. User signup on your website can be channeled through memberships in order to take advantage of any of the aforementioned capabilities.

Automated Notifications and Email Broadcasting features and benefits include:

- Send bulk email broadcasts to selected recipients.
- Use for promotional campaigns to send personalized email to targeted groups.
- Advertise special offerings and include promotional codes (coupons) that can be used during checkout to apply offer to purchase.
- Automatically send email confirmations to customers when they submit Orders, Quote Requests, Service Requests, Event Registration, User Registration, Membership Signup, etc.
- Automatically send email notifications to customer when quotes and work orders are priced. PortalProdigy automatically inserts link to your website enabling customers to place order for the quoted items or approve work order.
- Automatically send email notifications to administrators upon submission of Orders, Quote Requests, Service Requests, Event Registrations, New User Registrations, Membership Signups, Task Assignment, etc.
- Email editor allows you to easily create email templates.
- Personalize emails. Mail Merge tags allow automated insertion of content from your database.
- Options to format email as plain text or HTML. HTML option allows you to create rich content including pictures, links, and more.
- Email Editor includes WYSIWYG (What You See Is What You Get) that allows you to view email content as you create it.
- Option to include 'Remove from Email List' link in emails allowing email recipients to remove themselves from your email list. When user clicks link their contact record is automatically flagged so Email Broadcaster will not send emails to them in the future.



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- Ability to include attachments to email. Great for sending startup kits, authorized reseller guide, etc.
- Bulk Import permits importation of prospect lists.
- Fully integrated with PortalProdigy's other feature components.